THE ANDOVER COMPANIES



EVERYTHING YOU NEED TO KNOW ABOUT PROTECTING YOUR SMALL BUSINESS FROM CYBER THREATS

No business is immune to a cyberattack. However, today's cybercriminals are increasingly shifting their attention away from large corporations and government institutions, toward a more vulnerable target: small to midsize businesses. While these smaller enterprises often rely on digital tools to help them manage operations, process payments, communicate with customers, store sensitive information, and more, they have limited resources to invest in cybersecurity. Bad actors are exploiting these entry points and causing substantial financial, operational, and reputational harm with a single breach. Building owners hold personally identifiable information (PII) such as Social Security numbers, bank details, credit reports, and payment history. A breach exposes tenants to identity theft and building owners to legal liability.

SMALL BUSINESSES ARE BIG TARGETS FOR CYBERCRIMINALS

46%

Percentage of small businesses that have experienced a cyberattack.[1]

$16.6 Billion

The average financial loss for small businesses due to a data breach.[1]

88%

Percentage of small business breaches that involve ransomware/extortion.[2]

14%

Percentage of small businesses prepared to defend against an advanced cyber threat.[1]

Sources:
1. TotalAssure, Cyber Attacks on Small Businesses: Statistics 2025
2. Verizon Business, 2025 Data Breach Investigations Report

Did You Know?

One of the greatest cybersecurity threats to small businesses comes from inside the organization. Human error accounts for roughly two-thirds of all data breaches, with cybercriminals routinely launching attacks using credentials stolen from employees.[2] Some of the most common mistakes, like falling for a social engineering scam, accidentally sending a confidential email to the wrong person, logging in to public Wi-Fi without a virtual private network (VPN), or sharing passwords, can lead to costly and disruptive cyber incidents.



CYBER LIABILITY INSURANCE HELPS BUSINESSES RESPOND AND RECOVER FROM A CYBERCRIME EVENT

While proactive measures, such as employee training, regular software updates, and enhanced firewall security, may create a first line of defense against cyberattacks, today's sophisticated hackers continue to engineer new ways to slip through. The Andover Companies Cyber Liability Insurance, specifically designed for small- and medium-sized businesses, offers broad coverage that provides financial protection and critical support services for covered cyber events and other technology-related exposures.

CYBER EXTORTION

Covers certain expenses associated with ransomware and cyber extortion threats, including payments and costs incurred to respond to and resolve the incident.

CYBERTERRORISM

Provides coverage for certain losses arising from cyberattacks motivated by political, ideological, or terrorist objectives.

BUSINESS OWNER ID THEFT RECOVERY

Provides assistance and reimbursement for certain expenses associated with recovering from business-related identity theft events.

NETWORK ASSET PROTECTION

Provides coverage for certain losses resulting from damage to digital assets, data restoration expenses, and operational disruption caused by a covered cyber event.

PRIVACY REGULATORY DEFENSE AND PENALTIES

Provides coverage for legal defense costs and certain regulatory fines or penalties arising from a regulatory proceeding related to a privacy or data breach.

PRIVACY BREACH RESPONSE COSTS, NOTIFICATION EXPENSES, AND SUPPORT AND CREDIT MONITORING EXPENSES

Covers key response costs following a data breach or related cyber event, including legal services, forensic investigations, notification expenses, credit monitoring services, and customer support assistance.

* Cyber Liability Policy limit is $100,000 with a $0 deductible. Higher limits may be available.

In the modern digital landscape, it is no longer a question of if a cyberattack may impact your business operations, but when. Making sure you will have assistance to resolve a data breach, ransomware, or other cyber event and quickly restore normal operations is crucial. Please reach out to your local insurance agent to learn more about The Andover Companies Cyber Liability Coverage and how it helps you respond and recover when a cyber incident strikes.

The information provided in this material about our insurance products and services is general in nature and for informational purposes only. It does not create or modify any binding obligations, terms, or conditions with respect to insurance coverage. Please read your policy carefully for complete descriptions, details, and limitations of the coverages provided. Visit **andovercompanies.com** to learn more.

Merrimack Insurance Company | Cambridge Insurance Company | Bay State Insurance Company